

Why PRIME?

PRIME Ethiopia is a necessity for Ethiopia's growing plastics industry as it will help to overcome some of the major challenges that face the industry, such as lack of awareness, inadequate recognition, lack of support from different sectors, shortage in funding, inadequate infrastructure, lack of support with technology, as well as absent or irregular standards and regulation mechanisms, etc. The event will also help to capitalize on some of the major opportunities that exist for the industry, such as increasing demand, market potential, export opportunities, value addition, job creation, environmental benefits, etc.



What Will You Find?

By visiting **PRIME Ethiopia**,

- You will find the manufacturers directly
- You will find international plastic and rubber raw material manufacturers and suppliers
- You will find local players on raw material, machinery, spare parts and equipment.
- You will find a variety of innovative and high-quality plastic and rubber products from local manufacturers who are creating value addition, export potential, and job creation.
- You will also find information, knowledge, insights, best practices, cases studies, etc. on various topics related to plastic or rubber industry.



“Shaping the future of Plastic and Rubber in Ethiopia”


A platform **FIRST** of its kind!

-  Exposure and recognition
-  Showcase your products and services
-  Networking with potential customers, partners, suppliers, investors, policymakers
-  Fascinating Scientific Sessions
-  Contributing to the development or growth of plastic or rubber industry in Ethiopia
-  EPR membership benefits

 **July 29th, 2023**

 **Ethiopian Skylight Hotel , Addis Ababa**

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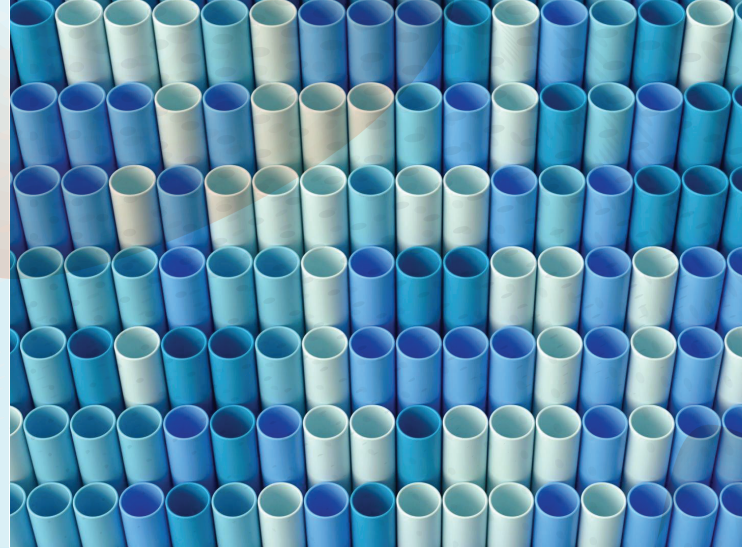


Ethiopian Plastic and Rubber
Manufacturers Association

Who is EPR?

The Ethiopian Plastic or Rubber Manufacturers' Association (EPR) is a non-profit organization that represents and supports more than 500 members who are manufacturers of various plastic or rubber products in Ethiopia. EPR is the leading figure regarding the plastics and rubber industry in the country that has partnerships and close relations with

- The manufacturers,
- The raw material, machinery and equipment suppliers
- The government and policy makers
- And the international players



Mission and Values

EPR's mission is to promote the development and growth of the industry by providing advocacy, education, networking, innovation, etc. For its members and stakeholders. EPR's vision is to make the industry a leading and sustainable sector that contributes to economic and social development.



PRIME
ETHIOPIA

Plastics and Rubber Industry
Meeting and Exhibition

What is PRIME?

PRIME Ethiopia (Plastic and Rubber Industry Meeting and Exhibition Ethiopia) is the key initiative of the EPR and is the first event of its kind in Ethiopia that aims to showcase its work and achieve its mission. The theme of the event is **"Shaping the Future of Plastic and Rubber in Ethiopia"** which reflects EPR's vision. The event will feature a conference with keynote speeches, panel discussions, breakout sessions, general assembly, etc. and an exhibition with around 50 exhibitors who will showcase their products, services, innovations, and achievements. The event is expected to attract around 2000 participants from various backgrounds or sectors related to plastic or rubber industry, such as manufacturers, suppliers, buyers, researchers, policymakers, Esteemed guests, media, and public.

